

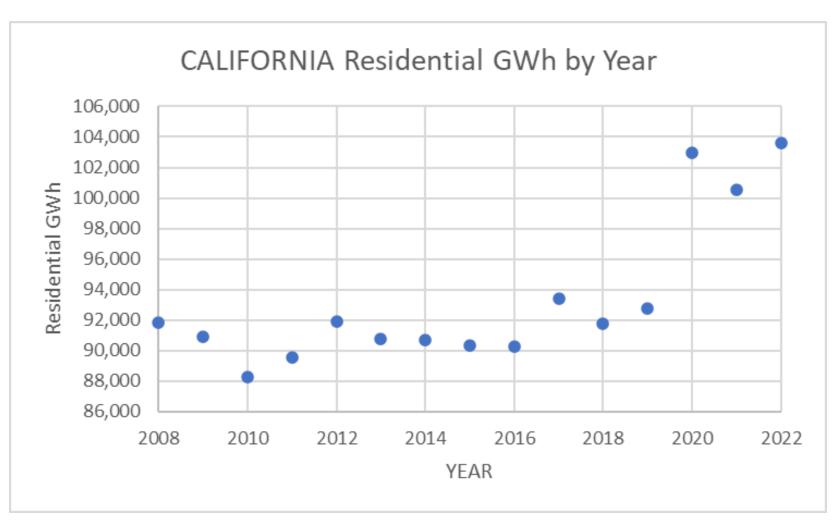
# Persistent impacts of covid on residential electricity

Jim McMahon (www.betterclimate.info)
Joe Long (Aspen Environmental Group)
2024 October
EEDAL '24



## RESIDENTIAL ELECTRICITY CONSUMPTION INCREASED IN CALIFORNIA IN 2020

- Starting in 2020, annual residential electricity consumption increased compared to all previous years
- In 2020, 14.392 million California households consumed an average of 7 153 kWh.
- Stay-at-home orders caused many people to work from home rather than at their office or place of business.





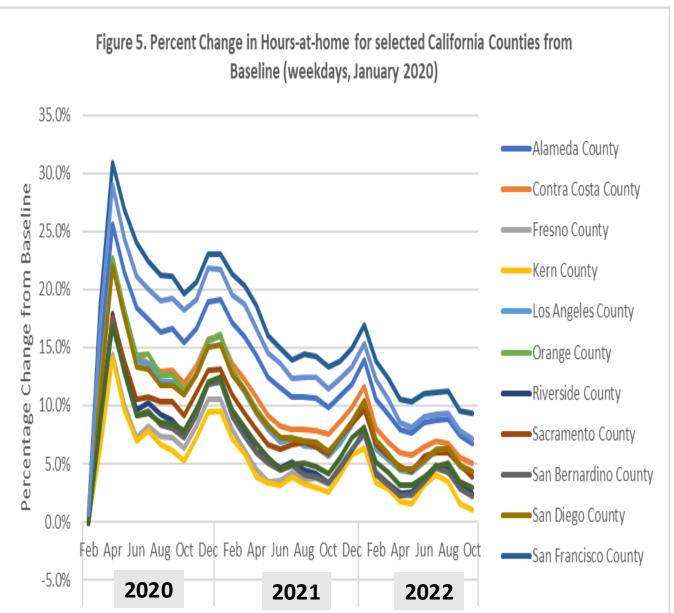
## Google knows where you live!

### WEEKDAY HOURS-AT-HOME INCREASED DURING COVID THEN DECLINED THROUGH 2022

Cell phone locations reveal changes in the number of weekday hours people spent at home

Increases of +14-31% (by county) were observed in April 2020 compared to January 2020.

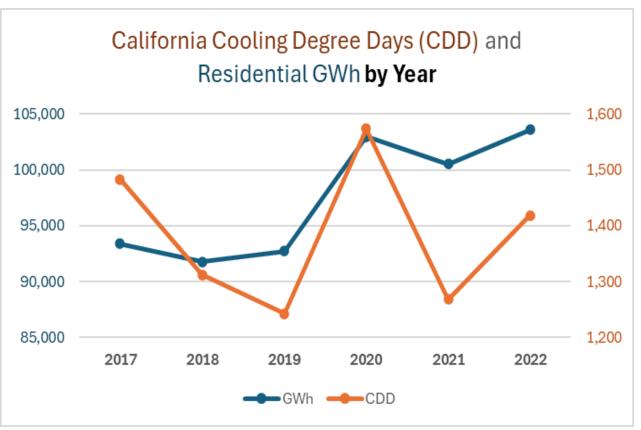
Hours-at-home declined (with some upticks) ending at +1-9% in October 2022.



## WARM WEATHER INCREASED ELECTRICITY USE IN 2020 –

#### BUT DOES NOT EXPLAIN 2021 AND 2022

- Hotter temperatures are associated with increased electricity use, primarily for air conditioning (space cooling) in summer months.
- 2020 (1 573 CDD) was warmer than 2019 (1 243 CDD).
- 2021 (1 268 CDD) was similar to 2019, but electricity did not return to previous level.
- 2022 (1 418 CDD) was similar to 2017 (1 483 CDD), but residential electricity consumption remained higher.

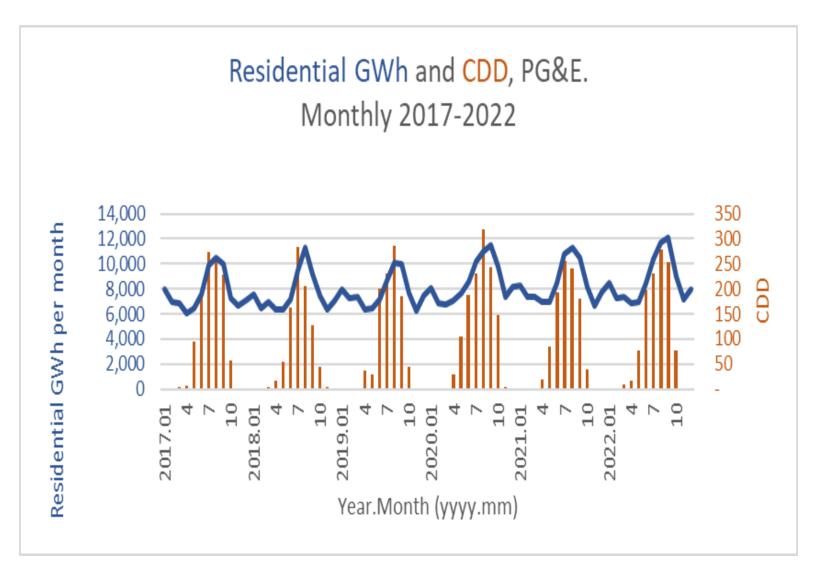


THREE- YEAR PERIODS	Residential GWh	Change from 2017- 2019 GWh as %	California population weighted CDD	Change in CDD from 2017-2019 as %
2017-2019	277,859	0.0%	4,038	0.0%
2020-2022	307,070	10.5%	4,259	5.5%

CDD = cooling degree days (base 65 F)

## MONTHLY DATA SHOWS RESIDENTIAL GWH and CDD, 2017-2022

- Residential electricity (GWh) is higher in hotter months (higher CDD), typically summer (months 7 July, 8 August, 9 September).
- A large share of residential electricity in independent of temperature (non-CDD)
- CDD is near zero for months 11-4 (November to April).
- HDD is not considered here. Electric heat is uncommon in California homes.

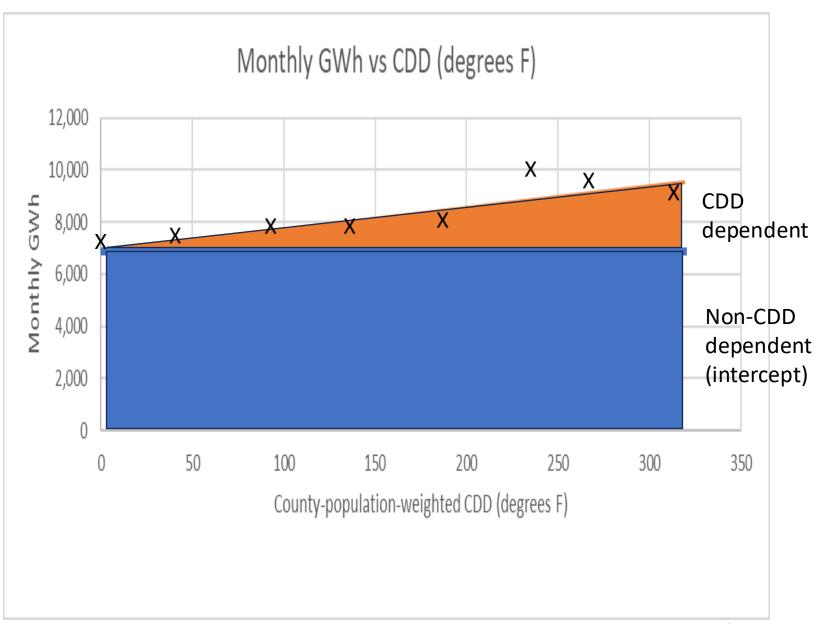


PG&E = Pacific Gas and Electric Company, a large utility in California

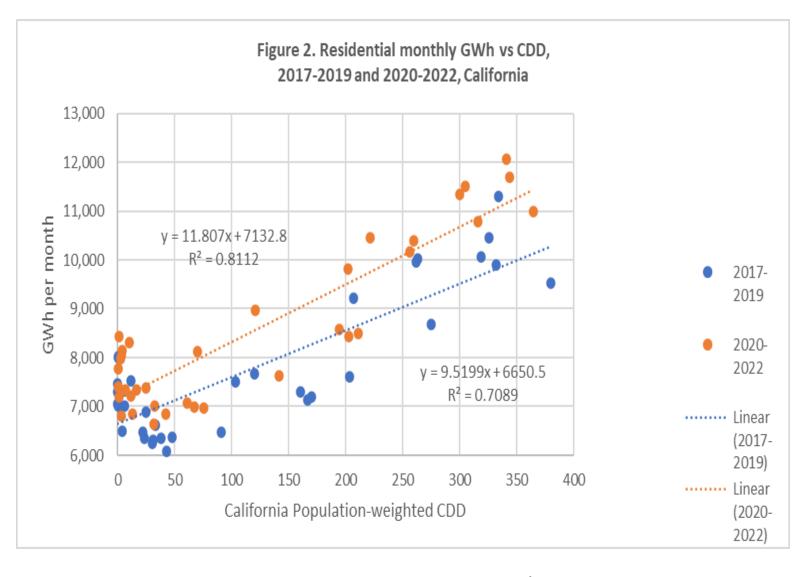
#### **ILLUSTRATIVE EXAMPLE:**

MONTHLY GWh IS CORRELATED WITH CDD (Cooling Degree Days, Base 65F or 18C)

- Regress residential monthly GWH vs CDD to separate CDD-dependent from non-CDD dependent (intercept)
- Compare 2017-2019 to 2020-2022

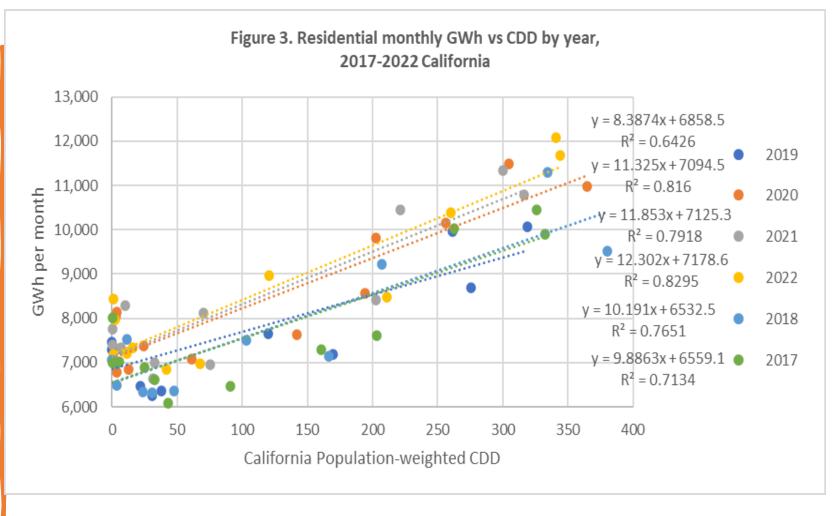


**BOTH SLOPE** (GWh/CDD) AND INTERCEPT (NON-CDD) **INCREASED IN** 2020-2022 COMPARED TO 2017-2019 (N=36 each)



- Intercept increased from 6 650 to 7 132 GWh/month (+7%).
- Slope increased from 9.519 to 11.807 GWh/CDD (+24%).

**BOTH SLOPE** (GWh/CDD) AND **INTERCEPT** (NON-CDD) **INCREASED IN EVERY YEAR** 2020-2022 **COMPARED TO** 2017-2019 (PRE-**COVID)** (N=12 each)



- Intercept increased from 6 532-6 858 (pre-covid) to 7 094-7 178 GWh/month.
- Slope increased from 8.38-10.39 (pre-covid) to 11.32-12.30 GWh/CDD.

## THE INCREASE IN 2020 RESIDENTIAL ELECTRICITY PERSISTED IN 2021 and 2022 in California

2017-2019

2020-2022



The change from 2019 to 2020 was not followed by a return to pre-covid electricity consumption.



Average annual change in 2020-2022 from 2017-2019 is:

+9 737 GWh total (+10.5%)

+5 802 GWh non-CDD dependent (+7.3%)

+3 935 GWh CDDdependent (+30.7%)

 CDD (+5.5%) and change in slope GWh/CDD (+24%) combined

		Non-CDD	
Incre	Annual Residential GWh	dependent (12*intercept) GWh	CDD- dependent GWh
2017 Total	93,375	78,709	14,666
2018 Total	91,760	78,390	13,370
2019 Total	92,724	82,302	10,422
2020 Total	102,945	85,134	17,811
2021 Total	100,536	85,504	15,032
2022 Total	103,589	86,143	17,446
	Average annual Residential	Average annual Non-CDD	Average Annual CDD- dependent
	GWh	dependent GWh	GWh

Percent change: 10.5% 7.3% 30.7% 9

79,792

85,594

12,828

16,763

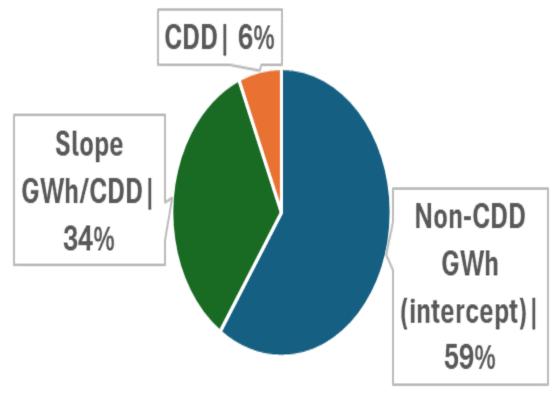
92,620

102,357

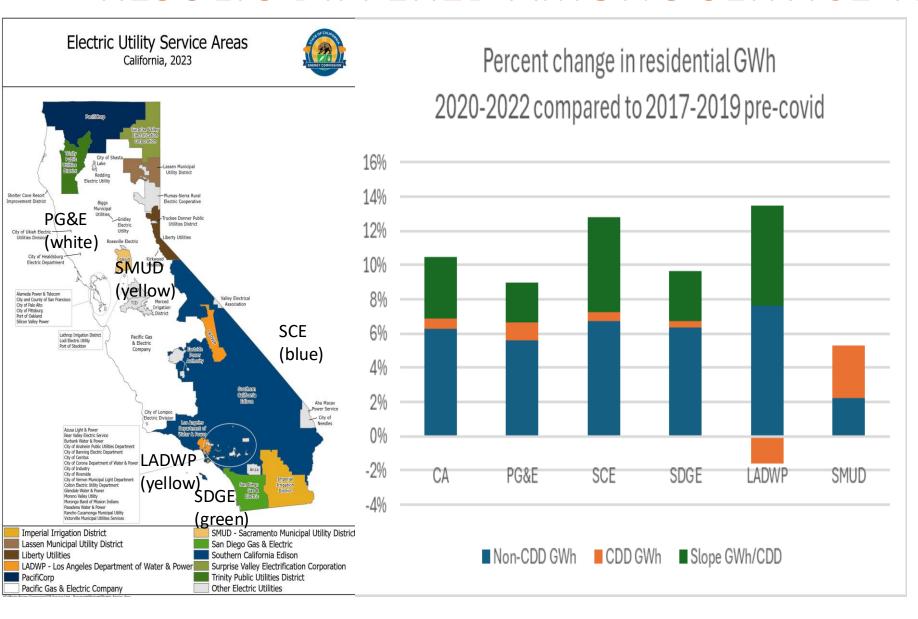
## THREE CHANGES AFFECTED GWh

- Warmer weather (CDD) accounts for 6%
- Non-CDD-dependent GWh (intercept) accounts for 59% of the change
- Change in temperaturedependence (GWh/CDD) accounts for 34%

## Shares of change in California residential electricity from 2017-2019 (pre-covid) to 2020-2022



### RESULTS DIFFERED AMONG SERVICE TERRITORIES



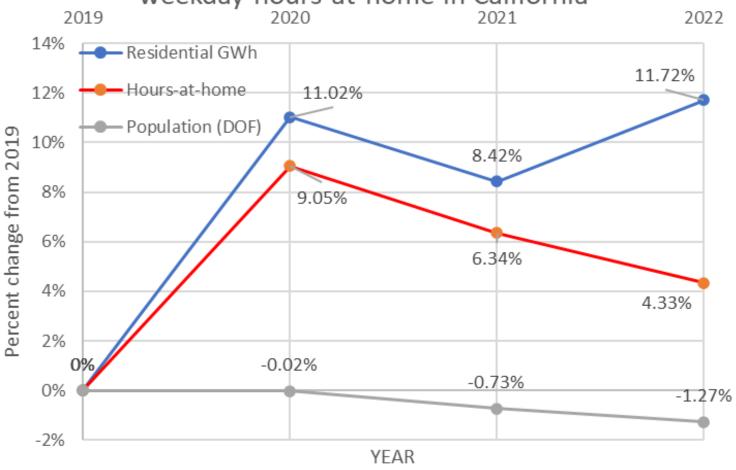
- All had increased GWh
- PG&E, SCE, SDGE factors were similar
- LADWP had cooler weather

 SMUD had warmer weather and no change in slope

### CONCLUSIONS

- Residential electricity increased in 2020 and remained higher than expected from 2019, even after most people returned to work in 2021 and 2022.
- Mobility data alone (weekday hours-at-home) and weather are not sufficient to explain the changes.
- More research is needed to allocate these changes to:
  - Changes in conditioned space
  - New equipment (e.g., air cleaners, office equipment)
  - Behaviors (comfort set-points)

Relative changes in residential electricity use and weekday hours-at-home in California



## FUTURE WORK

- Future analysis should be more disaggregated to analyze end uses
  - Load profiles by hour of day
  - Usage behaviors (e.g., thermostat setpoints)
- Longitudinal studies of individual households continuous from 2019 (or earlier) through 2022 (or later)
- Surveys and behavioral studies on usage
- Residential natural gas consumption
- Increased research on mobility data
  - Hybrid work schedules
  - If one person in a two-person household continues to work from home, does that explain the continued use of residential electricity?



# Persistent impacts of covid on residential electricity

Jim McMahon (www.betterclimate.info)
Joe Long (Aspen Environmental Group)
2024 October
EEDAL '24